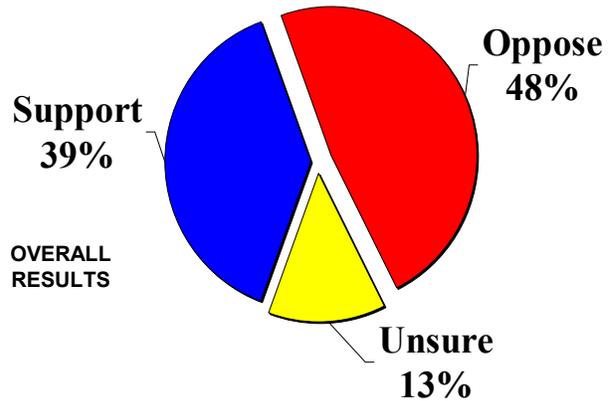


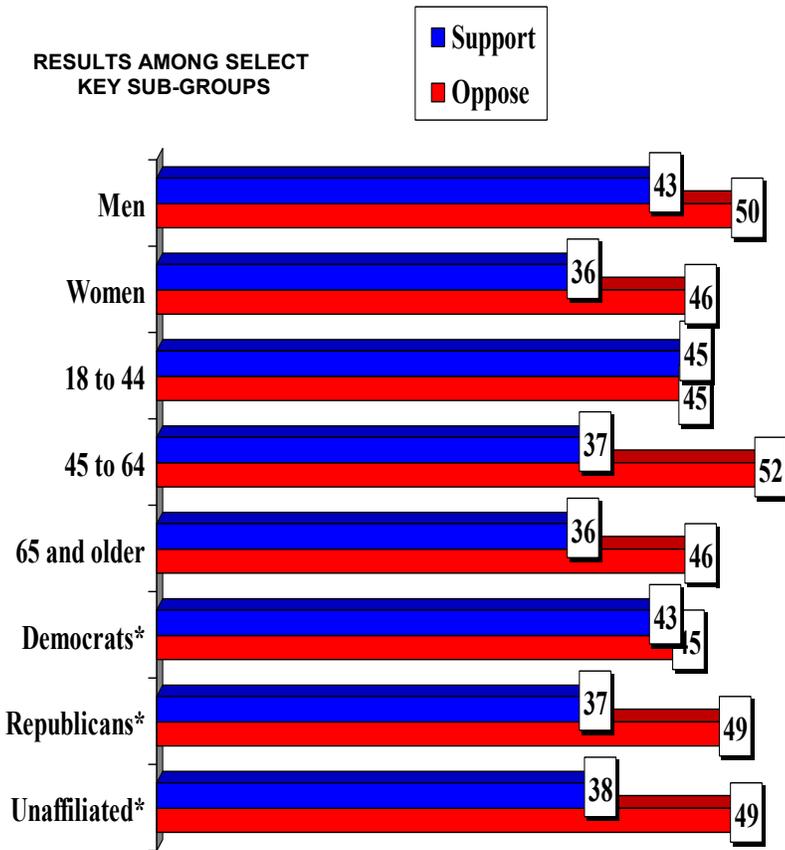
Ohio Voter Survey Results: Little support among Ohioans for a tax on ride-sharing services in order to fund public transit

QUESTION WORDING:

“Do you support or oppose a tax on ride-sharing services, such as Uber and Lyft, in order to provide more for public transit and bus systems”



RESULTS AMONG SELECT KEY SUB-GROUPS



* Differences are not statistically significant

The idea of taxing ride-sharing services to augment public transit services is becoming a popular one that is being explored by a number of cities and counties in the U.S. However, in Ohio, it does not seem to be a very popular notion and the sentiment is largely consistent across the board among the range of key voting sub-groups in the survey. There were only 2 different sub-group differences among the 8 different sub-group sets (demographic datapoints) in the survey and none of the sub-groups reached the critical 50 percent threshold for support. Somewhat intriguing was that support also did not reach 50 percent among 18 to 44-year-olds who are typically most supportive of transit funding – of course, studies show they also are the most prolific users of ride-sharing services.

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 800 randomly-selected Ohio voters with histories of voting in recent even-year November general elections or were recent new registrants, using a combination of valid residential, VOIP and cellular telephone listings. The interviews were performed during the period of May 21, 2018 through May 25, 2018. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

