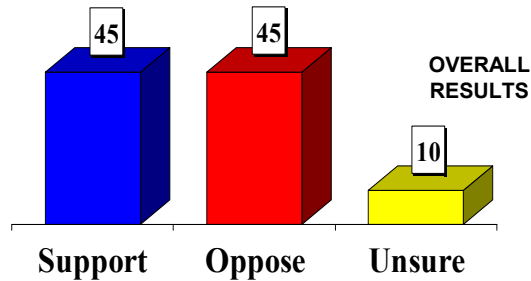


Ohio Voter Survey Results: Ohioans split about sports betting, but most favor leaders developing a plan to implement it in the state

QUESTION WORDING:

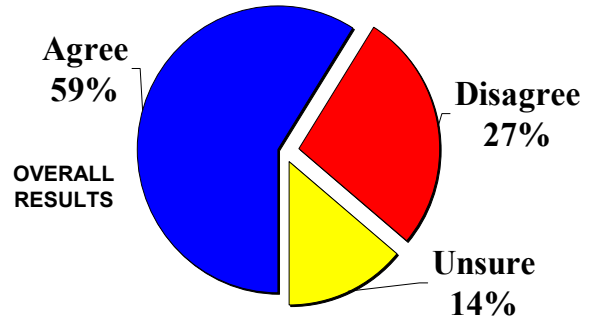
“Do you support or oppose legalizing sports betting in Ohio?”



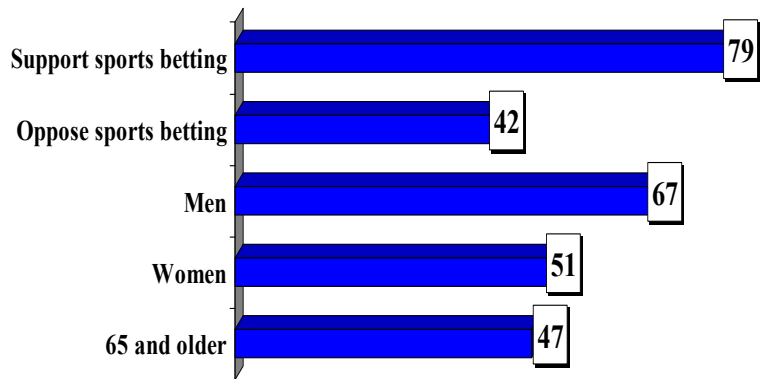
Now that sports betting has been legalized for states by the U.S. Supreme Court, Ohioans are polarized by the prospect but appear anxious to see state leaders formulate a plan for implementing it in the state, rather than special interests. Curiously, those who generally oppose sports betting were most reluctant to have state leaders craft a plan for it. There were many sub-group differences in views on the matter, including by age and gender, among others.

QUESTION WORDING:

“Now that the U.S. Supreme Court has ruled that states can legalize sports betting, do you agree or disagree with people who say that, even though they may not want it in Ohio, the state should develop a plan for legalized sports betting, before special interest groups place an issue on the ballot that is crafted in a way that benefits them, rather than protecting or benefitting the public?”



RESULTS AMONG SELECT KEY SUB-GROUPS



METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 800 randomly-selected Ohio voters with histories of voting in recent even-year November general elections or were recent new registrants, using a combination of valid residential, VOIP and cellular telephone listings. The interviews were performed during the period of May 21, 2018 through May 25, 2018. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

