

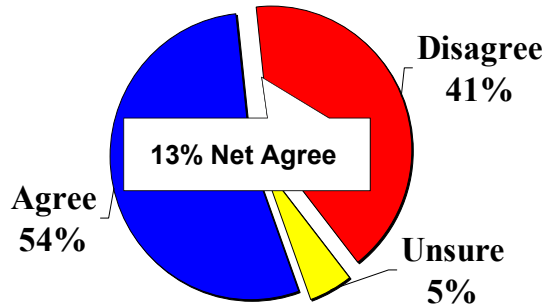
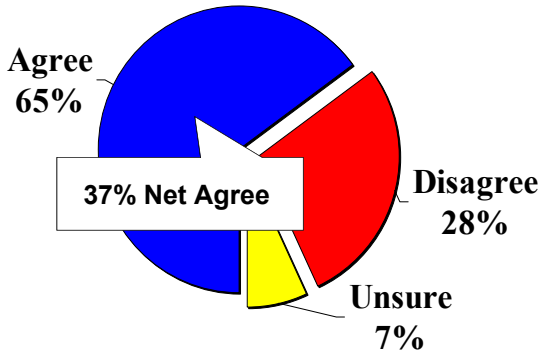
Ohio Voter Survey Results: Free pre-kindergarten programs are popular, but raising taxes to provide them slightly reduces support for the idea

SPLIT SAMPLE QUESTION WORDING VERSION A:

“Do you agree or disagree that public school systems should be required to offer pre-kindergarten programs free-of-charge to parents?”

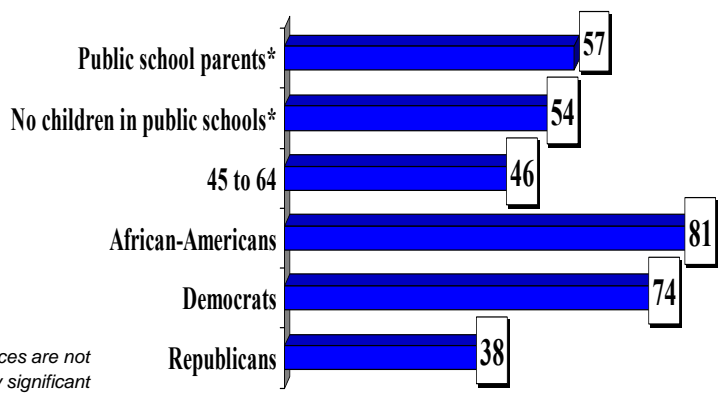
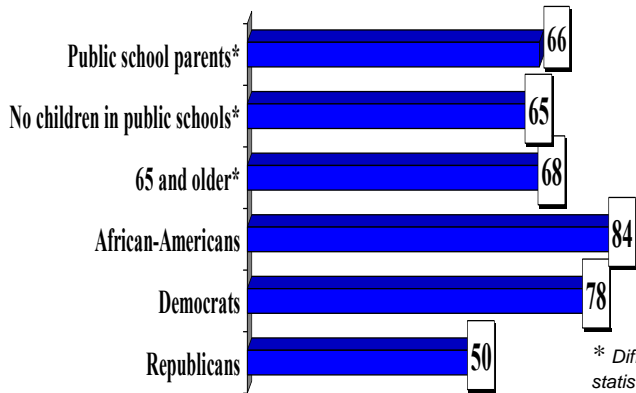
SPLIT SAMPLE QUESTION WORDING VERSION B:

“Do you agree or disagree that public school systems should be required to offer pre-kindergarten programs free-of-charge to parents, even if taxes have to be raised to do so?”



Split sample testing to explore the concept shows that offering free pre-kindergarten programs is a popular idea among a vast range of various sub-groups within Ohio electorate’s. Although it loses some luster when associated with a tax increase, it still garners majority support from most groups, except Republicans and 45 to 64-year-olds. Seniors 65 and older are supportive in both versions.

AGREE AMONG SELECT KEY SUB-GROUPS



* Differences are not statistically significant

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 800 randomly-selected Ohio voters with histories of voting in recent even-year November general elections or were recent new registrants, using a combination of valid residential, VOIP and cellular telephone listings. The interviews were performed during the period of May 21, 2018 through May 25, 2018. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

