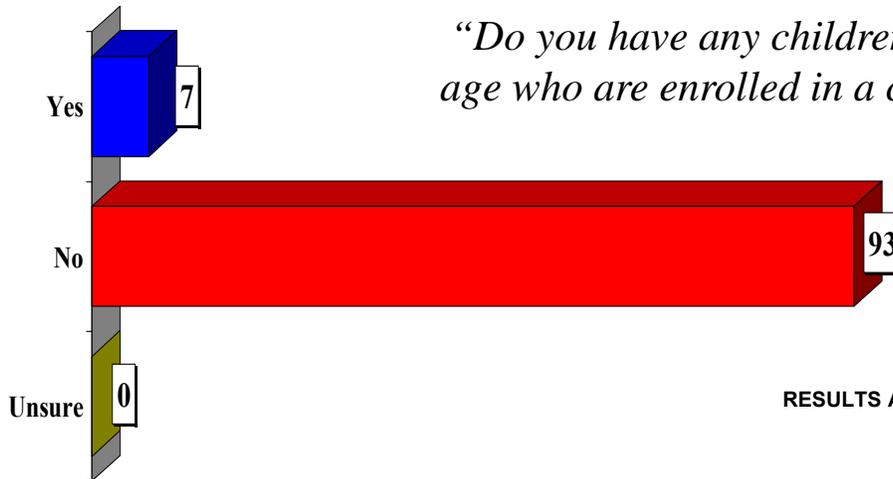


Ohio Voter Survey Results: Only a fraction of the electorate, but twice as many voters in homes with private, charter, parochial and online school students within Ohio’s urban counties

OVERALL RESULTS

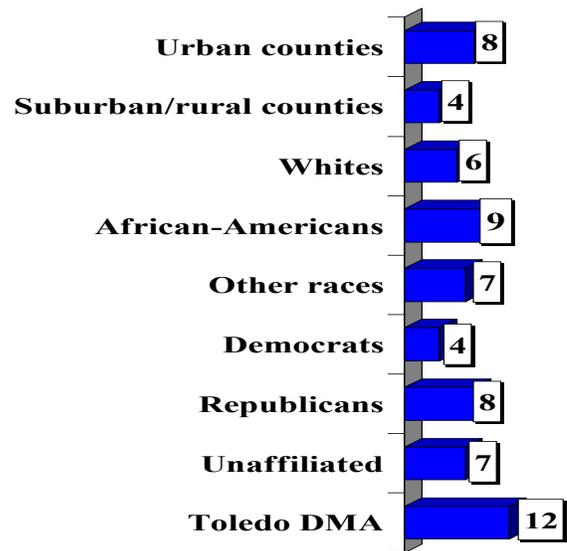


QUESTION WORDING:

“Do you have any children older than 5 years of age who are enrolled in a charter, online, private or parochial school?”

Although this is not necessarily indicative of the extent of electoral or political clout – because they may not engage in bloc voting of any sort – voters who have children in their households in various types of charter or private schools constitute about 7 percent of the state electorate. Notably, there are twice as many in Ohio’s urban counties, compared to suburban and rural counties. It should be noted that there also could be other voters who sympathize with the charter and private schools and vote accordingly. In comparison, about 26 percent of voters have children in their households who attend public schools – although they tend to be less attuned to legislative policy politics and somewhat more difficult to rouse or mobilize to vote for supportive legislative candidates.

RESULTS AMONG SELECT KEY SUB-GROUPS*



* Caution should be taken when interpreting results with a small sub-sample size because of greater random variance due to a larger margin of error (n=52)

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers Conducted with 801 randomly-selected Ohio voters with histories of voting in recent even-year November general elections or were recent new registrants, using a combination of valid residential, VOIP and cellular telephone listings. The interviews were performed during the period of January 16, 2018 through January 19, 2018. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

www.OhioOmnibusSurvey.com

Conducted by Fallon Research & Communications, Inc.

www.FallonResearch.com ■ 614-341-7005



@OhOmnibusSurvey
@PFallonResearch

All Materials and Intellectual Property
©2018 Fallon Research & Communications, Inc.