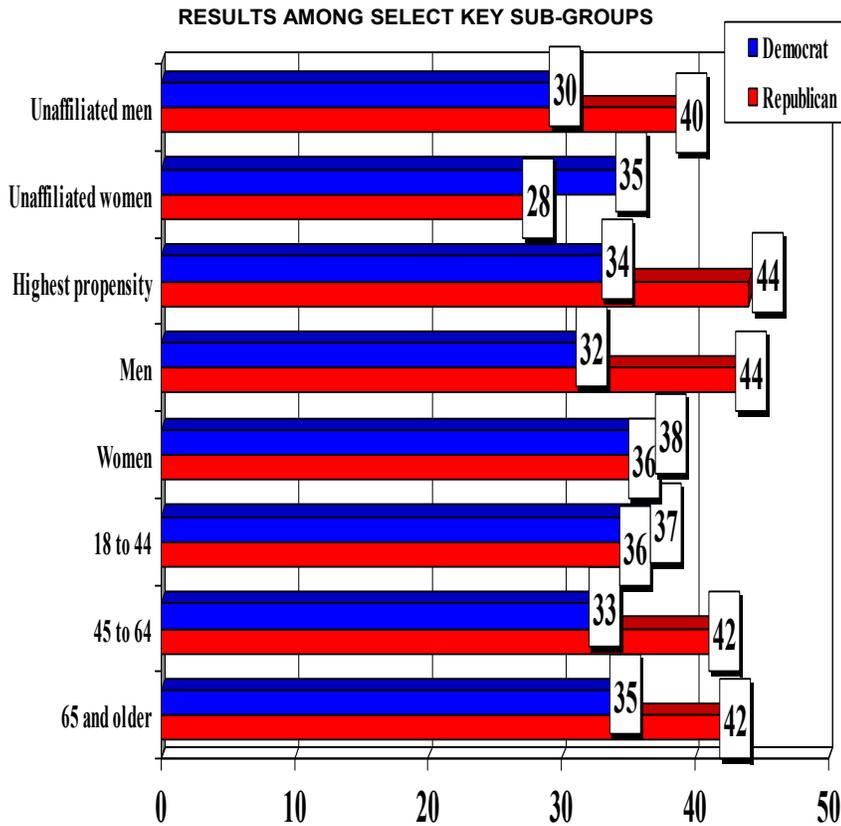
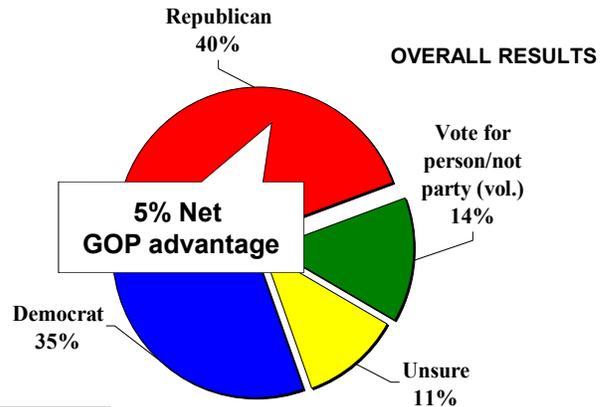


Ohio Voter Survey Results: Ohio's generic congressional ballot indicates some statewide Ohio races could be competitive in 2018

QUESTION WORDING:

“In the November election for U.S. Congress to represent the community where you live, do you intend to vote for the Democrat candidate or Republican candidate?”



The current generic congressional ballot in Ohio indicates that neither party has an overwhelming advantage and that, in theory, congressional races could be highly competitive from a partisan standpoint. Although the way district boundaries are drawn make it unlikely that many Ohio races for the U.S. House of Representatives will hang in the balance, it could foreshadow fierce races for statewide offices in contests where both candidates are well-known, equally qualified and somewhat comparably funded. As past election results indicate, neither party seems to have a lock on the hearts and minds of fickle Ohio voters. Most noteworthy is the vast difference between unaffiliated male and female voters.

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers Conducted with 801 randomly-selected Ohio voters with histories of voting in recent even-year November general elections or were recent new registrants, using a combination of valid residential, VOIP and cellular telephone listings. The interviews were performed during the period of January 16, 2018 through January 19, 2018. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

www.OhioOmnibusSurvey.com

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