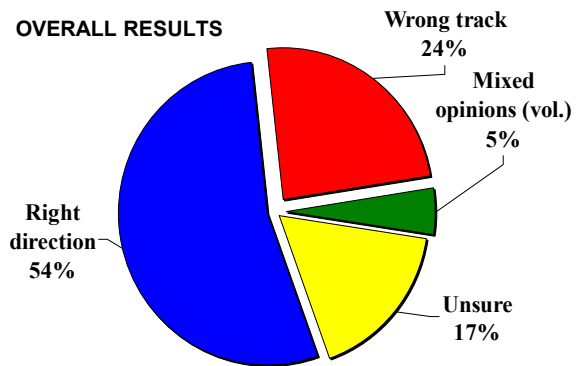


Ohio Voter Survey Results: Right direction moves back above 50%, showing more contentment among Republican and unaffiliated voters

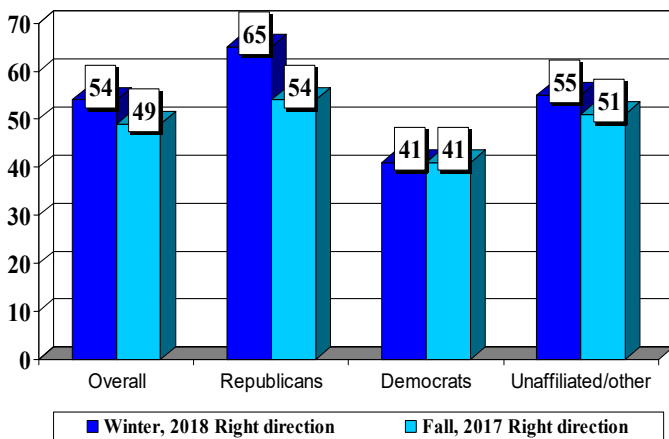
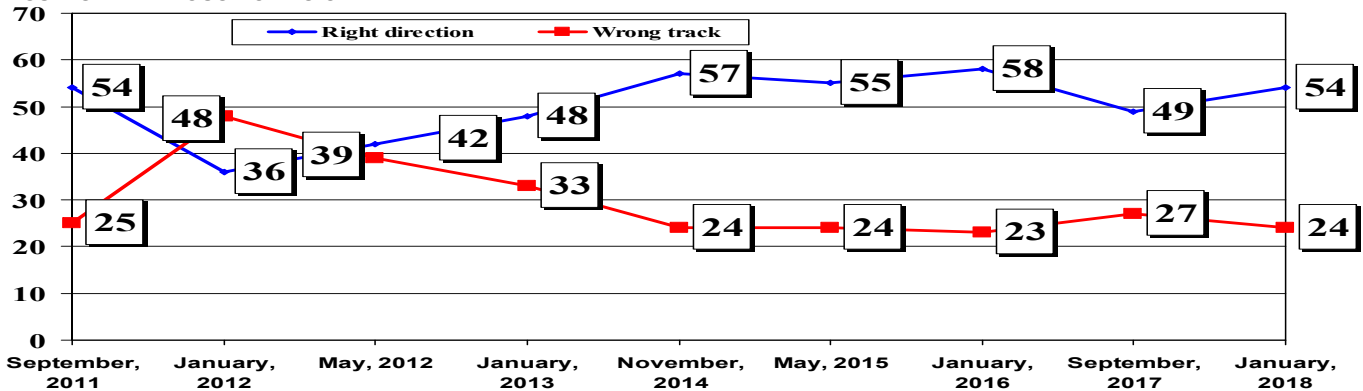
QUESTION WORDING:

“Generally speaking, would you say that Ohio is going in the right direction or has it gotten off onto the wrong track?”

OVERALL RESULTS



RESULTS AT VARIOUS POINTS OVER TIME



There has been a modest uptick in the right direction figure for Ohio, which is considered by opinion researchers and political pollsters to be a barometer for contentment and proxy on the party in power. The overall result has eked back above the 50% threshold to 54%, but is substantially higher for Republicans (an 11% gain over the fall survey) and 55% among unaffiliated independent voters (a more modest 4% gain). Democrats were steadfast with identical ratings in both the fall and winter surveys.

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers Conducted with 801 randomly-selected Ohio voters with histories of voting in recent even-year November general elections or were recent new registrants, using a combination of valid residential, VOIP and cellular telephone listings. The interviews were performed during the period of January 16, 2018 through January 19, 2018. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.

