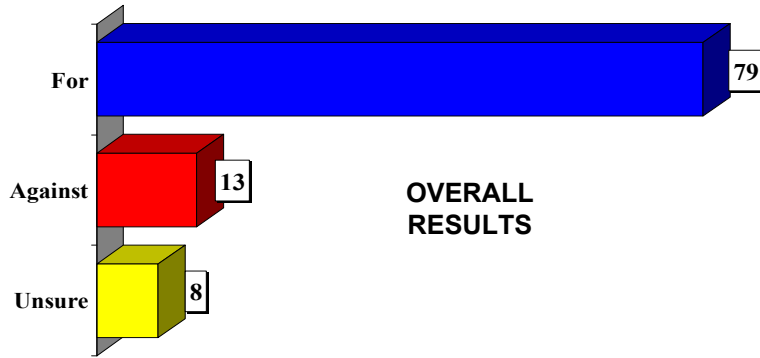


Ohio Voter Survey Results: Proposed Amendment to Establish New Rules for Dog Breeders and Cities is Very Popular with Ohio Voters

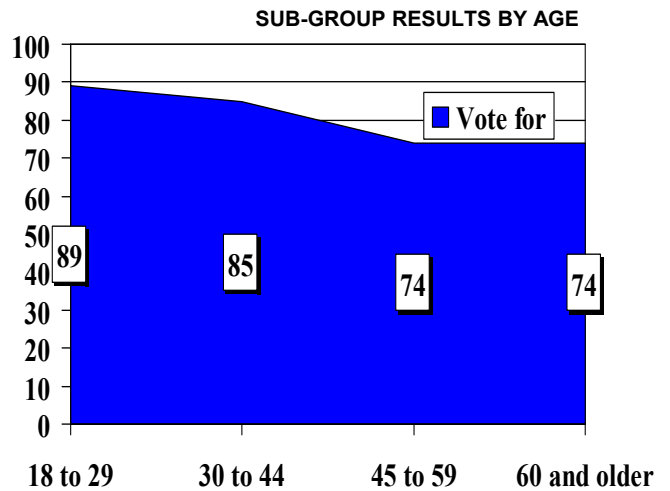
QUESTION WORDING:

“In the next year or so, there may be a constitutional amendment on the ballot in Ohio that would require large-scale dog breeders to keep their dogs in larger enclosures that are not stacked and



have solid floors, give them constant access to exercise, nutritious food, potable water and regular veterinary care. It would apply to all facilities selling 15 or more dogs per year, regardless of where they are located in Ohio and prevent individual cities from enacting their own regulations. Supposing that today was Election Day and you were voting, would you vote for or against this amendment?”

The proposed amendment appears to be a very popular idea, with broad support across the entire voting spectrum. The colloquial ballot simulation garnered, at least, 70% of the vote from every major voting sub-group in Ohio. The results were highly consistent, with the only statistically-significant difference being among age groups. Although it was tested as a concept, rather than by using formal ballot language that would most assuredly be daunting to most voters because of requirements governing how such ballot issues must be written, and likely result in a lower actual vote, it appears to a viable ballot issue, at this time.



METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 800 randomly-selected registered voters in the State of Ohio with histories of voting in recent November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of September 13, 2017 through September 19, 2017. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.**

