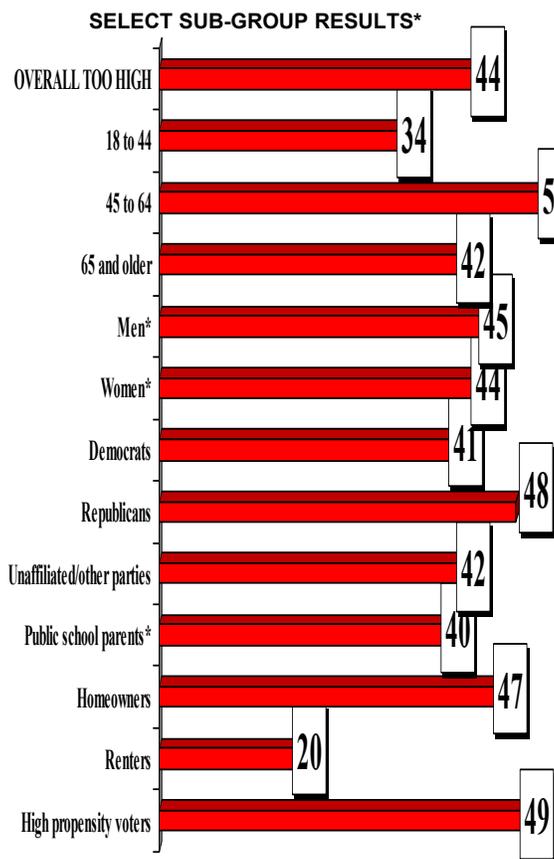
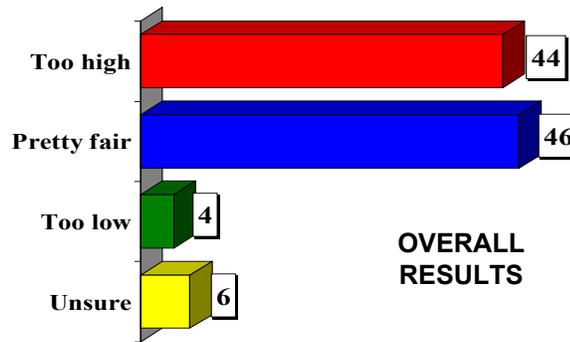


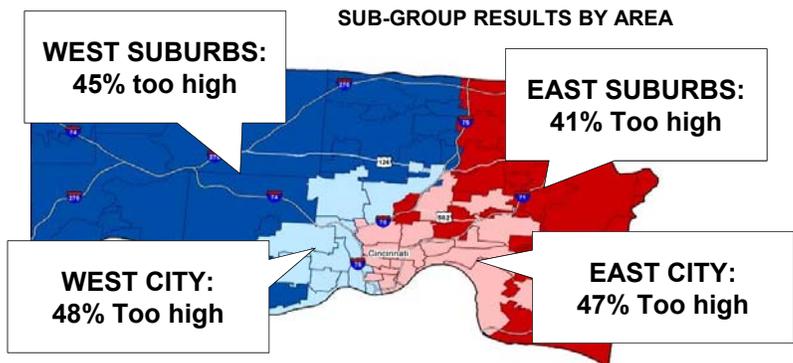
Cincinnati/Hamilton County Voter Survey Results: Voters and homeowners are bristling at the rate of property taxes, which could have election implications

QUESTION WORDING:

“Do you think that property taxes in the area where you live are too high, generally pretty fair or too low?”



The opinion environment is reaching the point where a near-plurality of voters are exhibiting sensitivity to the rate of property taxation. Although renewals are typically immune, this could have ramifications for new tax requests, as there typically is a strong association between views of the rate of property taxation and inclinations to vote against them. While this may be a reflection of the selective sample frame for the survey – odd-year election participants who are an elite, and older, class of voters – the fact that an outright plurality of high-propensity odd-year voters think property taxes are too high could be a harbinger of problems for some November levy campaigns.



* Differences are not statistically significant

METHODS: This survey data was gathered through telephone interviews that specially-trained interviewers conducted with 500 randomly-selected registered voters in Hamilton County, Ohio with histories of voting in recent odd-year November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of July 11, 2017 through July 15, 2017. The overall estimated margin of sampling error is +/- 4.38%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 4.38% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the county’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for public distribution to share this information.**

