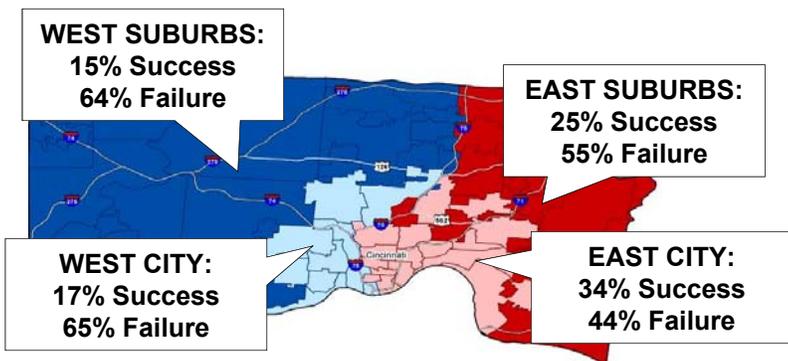
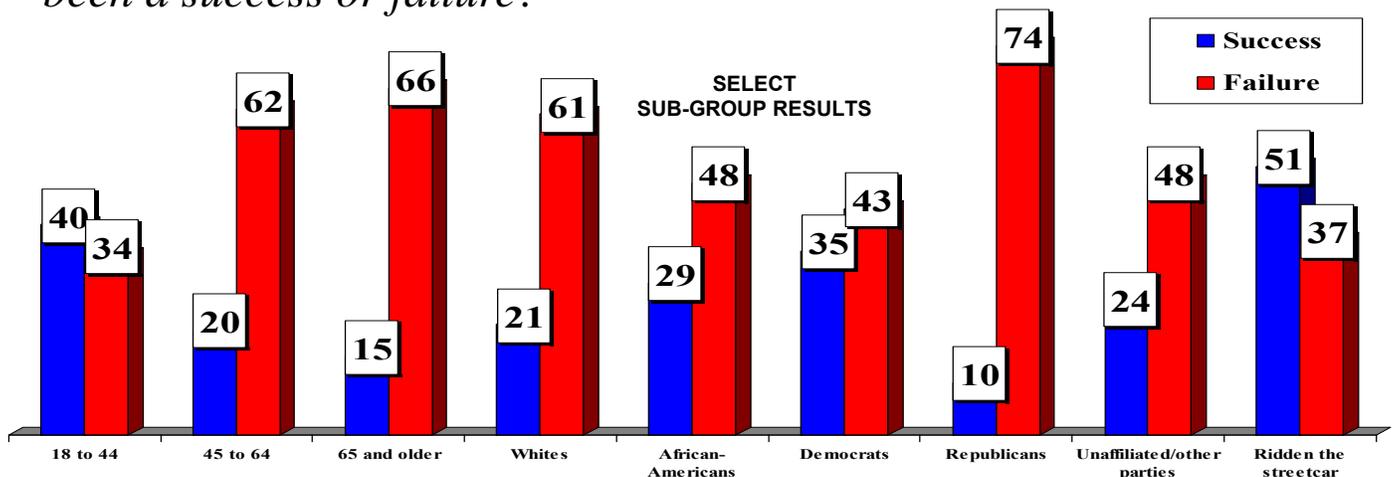
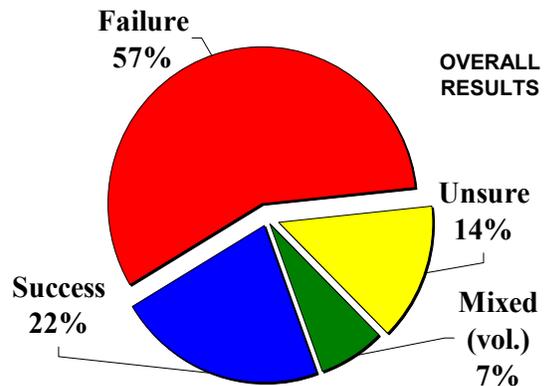


# Cincinnati/Hamilton County Voter Survey Results: Only about one-fifth of voters think the streetcar has been a success, but few have ridden it

**QUESTION WORDING:**

*“As this point, in your opinion would you say that the streetcar system that serves downtown Cincinnati and nearby areas has generally been a success or failure?”*



At this early stage, the streetcar does not seem to be viewed as a smashing success by any major sub-groups in Hamilton County, except those who have ridden on it (17% of all voters, but 26% of those residing in the city). However, opinions about this nascent transit system may change over time, as traffic needs come into greater focus and more have the opportunity to ride on it – an experience which seems to bolster confidence.

**METHODS:** This survey data was gathered through telephone interviews that specially-trained interviewers conducted with 500 randomly-selected registered voters in Hamilton County, Ohio with histories of voting in recent odd-year November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of July 11, 2017 through July 15, 2017. The overall estimated margin of sampling error is +/- 4.38%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 4.38% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the county's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for public distribution to share this information.**

[www.OhioOmnibusSurvey.com](http://www.OhioOmnibusSurvey.com)

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