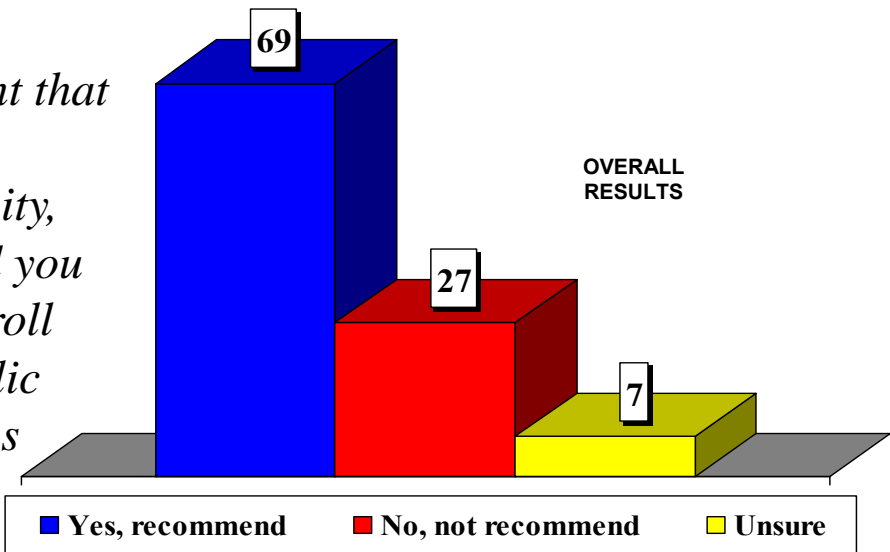


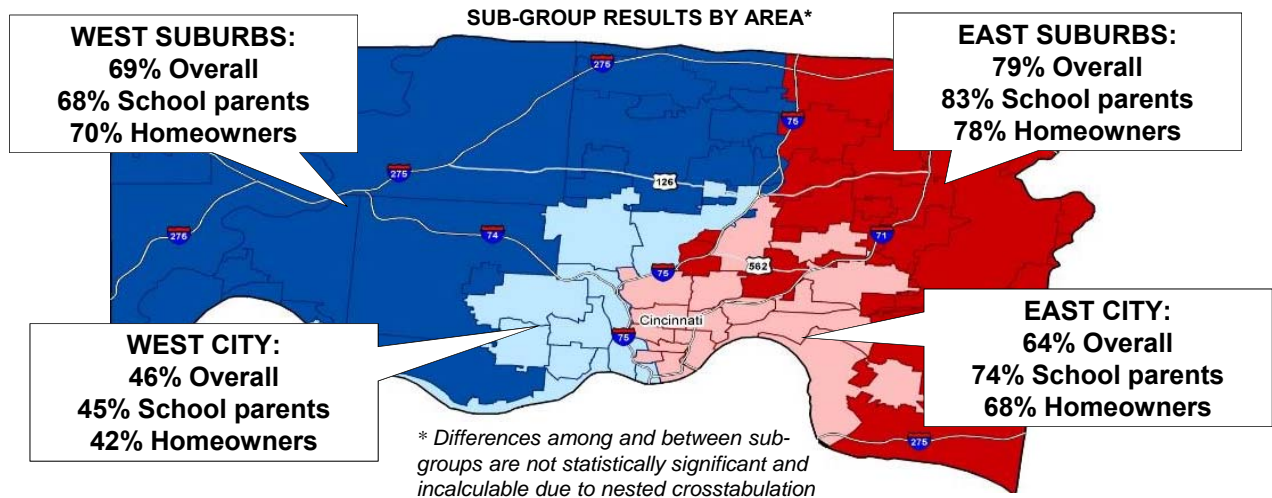
# Cincinnati/Hamilton County Voter Survey Results: Most would recommend their public school district to an incoming family, but big area differences exist

**QUESTION WORDING:**

*“Supposing for a moment that friends or relatives were moving into the community, if you were asked, would you recommend that they enroll their children in the public school district that serves your particular area?”*



Overall, it appears that most in Hamilton County are satisfied enough with their respective public school districts to recommend them to others, including the lion's share of parents who have public school students in their homes (77%, compared to 69% overall). The best news may be for school superintendents – and, perhaps, realtors – in the eastern suburbs and townships, where voters, parents and homeowners were most exuberant. In contrast, the western side of Cincinnati (west of Vine Street) exhibited the greatest dearth of confidence.



**METHODS:** This survey data was gathered through telephone interviews that specially-trained interviewers conducted with 500 randomly-selected registered voters in Hamilton County, Ohio with histories of voting in recent odd-year November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of July 11, 2017 through July 15, 2017. The overall estimated margin of sampling error is +/- 4.38%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 4.38% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the county's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for public distribution to share this information.**

