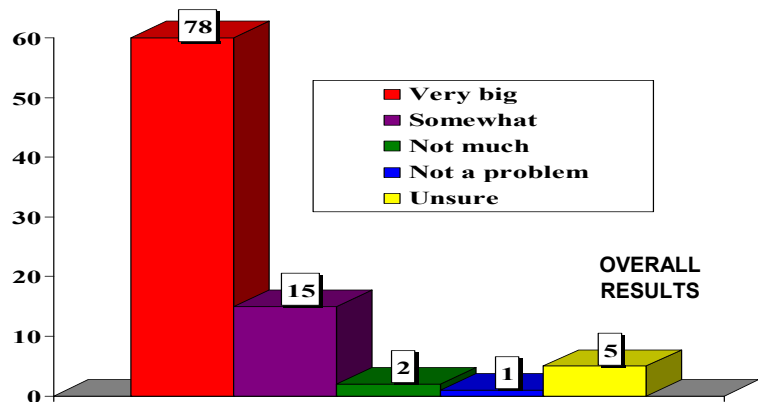


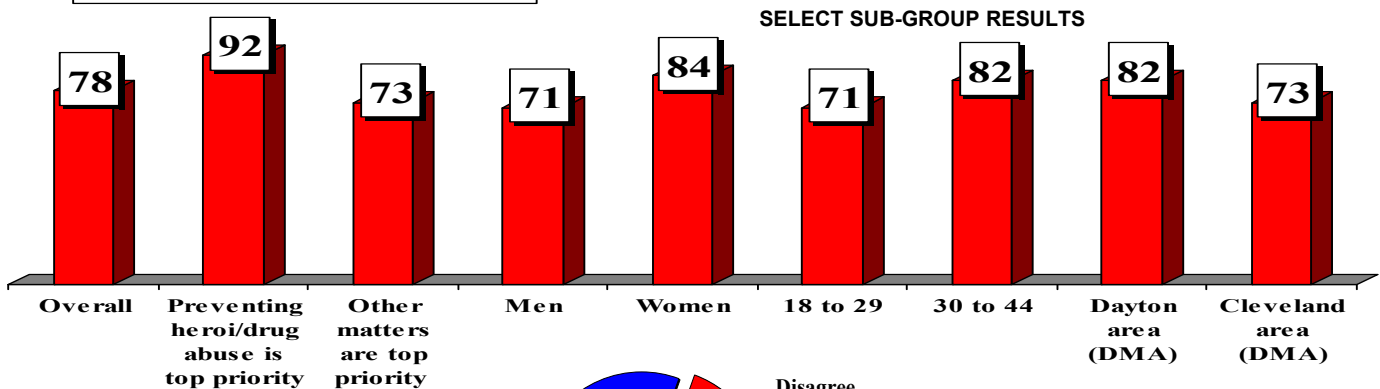
Ohio Voter Survey Results: Heroin viewed as a big problem, even by those who say it is not top priority; majority says more funding warranted

QUESTION WORDING:

“Generally speaking, how much of a problem would you say heroin abuse and addiction is in Ohio?”

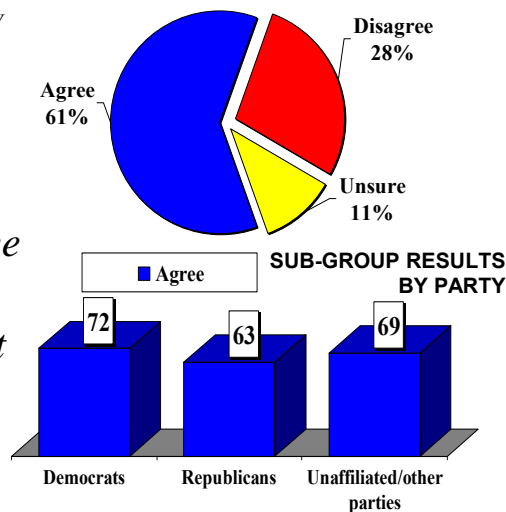


Very big problem



QUESTION WORDING:

“Looking at Ohio’s public funding priorities, do you agree or disagree that more money should be spent to prevent and treat heroin addiction?”



As presaged in previous results (goo.gl/d0wnSg), heroin is not just a high priority but viewed as a severe problem that the voting public believes warrants additional funding. The intensity of sentiment is strong among all major voting sub-groups in the state and the mandate for more money to be spent is one that transcends partisanship in Ohio.

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 800 randomly-selected registered voters in the State of Ohio with histories of voting in recent November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of May 9, 2017 through May 13, 2017. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.**

