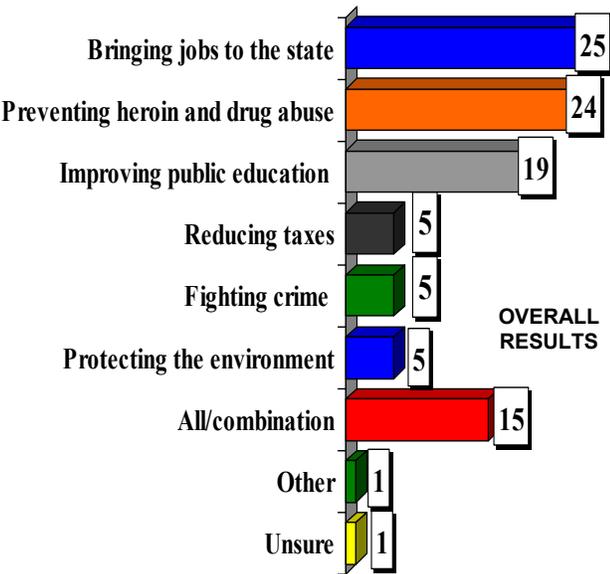


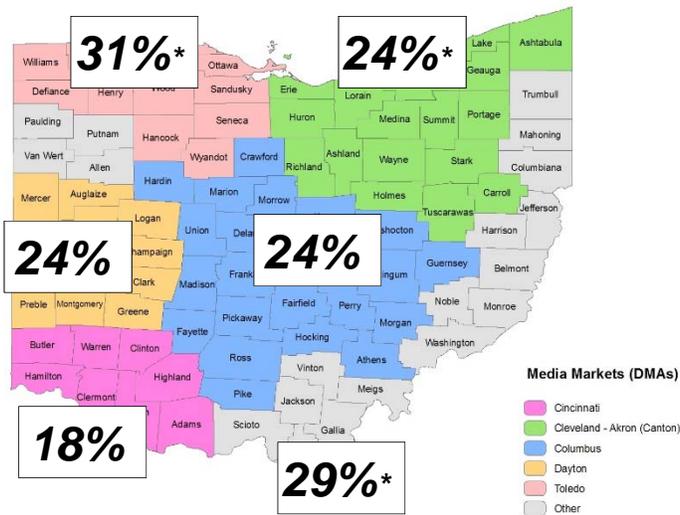
Ohio Voter Survey Results: Heroin and drugs vie for primacy as top priority, second only to more bringing more jobs to the state

QUESTION WORDING:

“Which of the following would you say is the most important issue for Ohio’s leaders and elected officials to be working on at this time?”



HEROIN & DRUG ABUSE TOP PRIORITY BY AREA (DMA)



* Ranked first as top priority

Concerns about heroin and drug abuse have become so prevalent in Ohio that the problem is exceeded only by more jobs as the top priority that Ohioans expect their public officials to be working on at this time, when asked to choose from a list of options. The sentiment was a highly consistent one among a broad swath of Ohio’s voting public, as it ranked no lower than second in any part of the state (see graphic at left), and also was deemed most important by women (26%), seniors (25%), white voters (26%) and unaffiliated/independent voters (29%). Most tellingly, the problem seems to be viewed as such a trenchant and severe one that it even ranked first among public school parents (29%), who placed it above improving public education (18%).

METHODS: This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 800 randomly-selected registered voters in the State of Ohio with histories of voting in recent November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of May 9, 2017 through May 13, 2017. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee. Permission is granted for distribution to share this information with any interested parties.**

www.OhioOmnibusSurvey.com

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