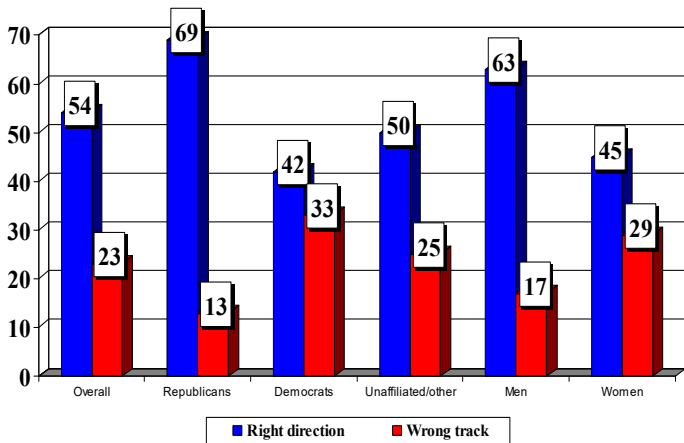
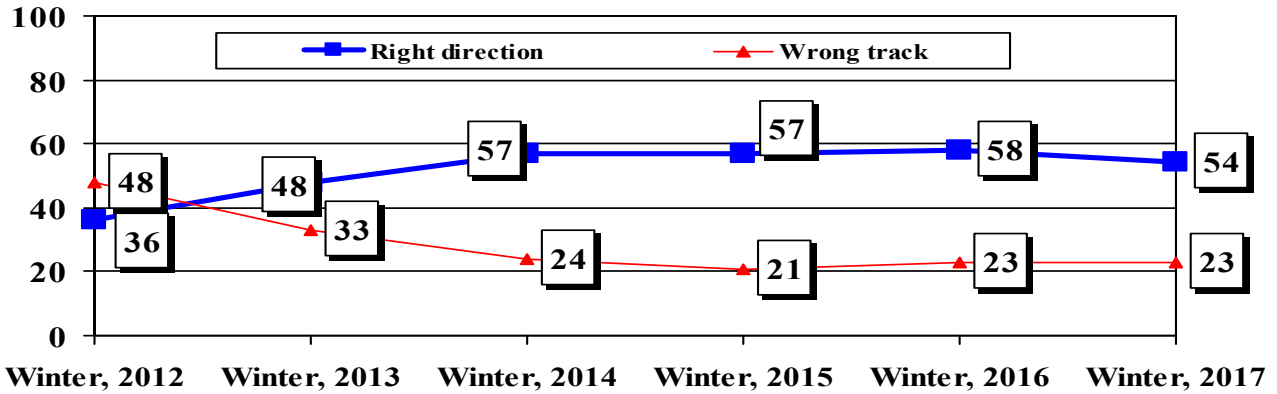
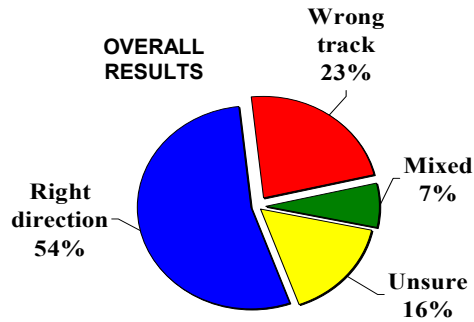


Ohio Voter Survey Results: Right direction rating at 54%; a sustained sentiment with it remaining above the key 50% threshold since 2014

QUESTION WORDING:

“Generally speaking, would you say that Ohio is going in the right direction or has it gotten off onto the wrong track?”



For the fifth consecutive year, the winter version of the Ohio Omnibus Survey™ has observed a right direction figure – an indication of contentment & satisfaction – above the 50% mark, which is typically a good sign for the party in power. The sub-group ratings also were above 50% among men, Republicans and, notably, unaffiliated voters. It was a sentiment shared even by a plurality of Democrats. Once again, as observed in past surveys, the biggest disparity was by gender, with a gap of 18% between men and women.

Methods

This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 801 randomly-selected registered voters in the State of Ohio with histories of voting in recent November general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of January 24, 2017 through January 28, 2017. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee, nor was Fallon Research & Communications, Inc. retained by any parties of interest in this matter.**

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