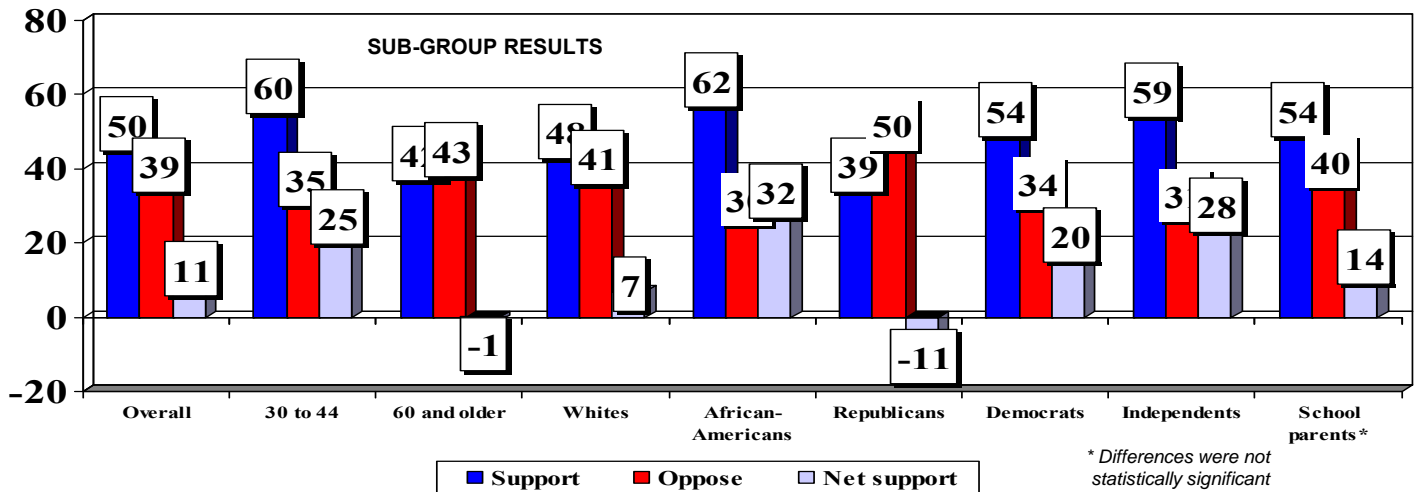
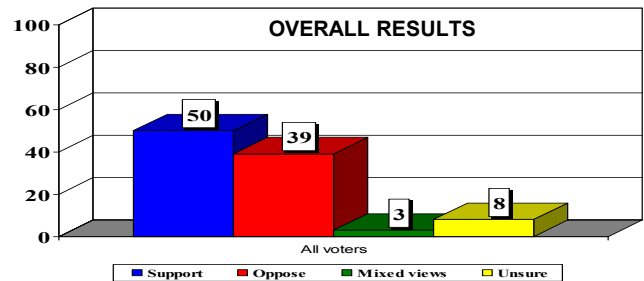


# Ohio Voter Survey Results: Voters divided about adding more technology into classrooms, which could have levy implications

## QUESTION WORDING:

“Would you support or oppose increasing the amount of technology in the classroom to provide opportunities for more flexible learning styles, even if it means that there will be less emphasis on traditional learning and teaching methods?”



The expansion of technology in the classroom appears to face some resistance among certain segments of the electorate in Ohio, which could hinder technology-centric levy requests that are poorly-timed or fail to properly engage skeptical voters within key voting groups. The overall results indicate that only a very narrow majority favor the idea of increasing the amount of technology used in schools and, statistically-speaking, school parents are no more enthusiastic than their non-parent counterparts. In addition to differences by age, there also were sizeable disparities by race and party registration, which indicate that timing and turnout could be pivotal factors in levy requests to fund technology expansion. While most research shows that voters now believe that technology is essential to a modern education, in an era when it has become ubiquitous, there may be reluctance to expose children to more of it.

## Methods

This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 805 randomly-selected registered Ohio voters with histories of voting in recent general elections, who had valid residential or cellular telephone numbers. The interviews were performed during the period of May 13, 2015 through May 16, 2015. The overall estimated margin of sampling error is +/- 3.45%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.45% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state's electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that these survey questions were not funded or commissioned by any organization or committee, nor was Fallon Research & Communications, Inc. retained by any parties of interest in this matter, in any capacity.**

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