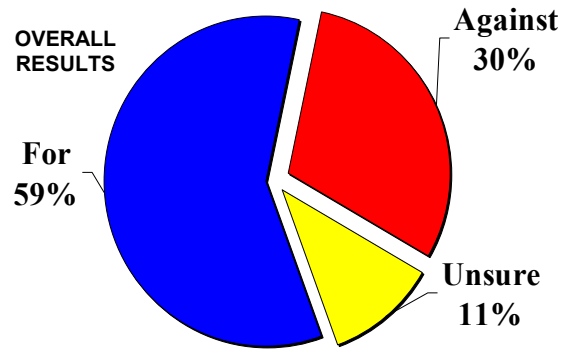


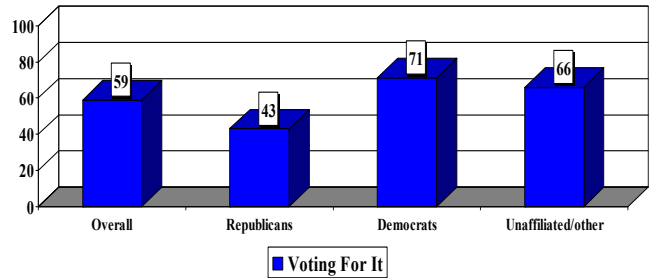
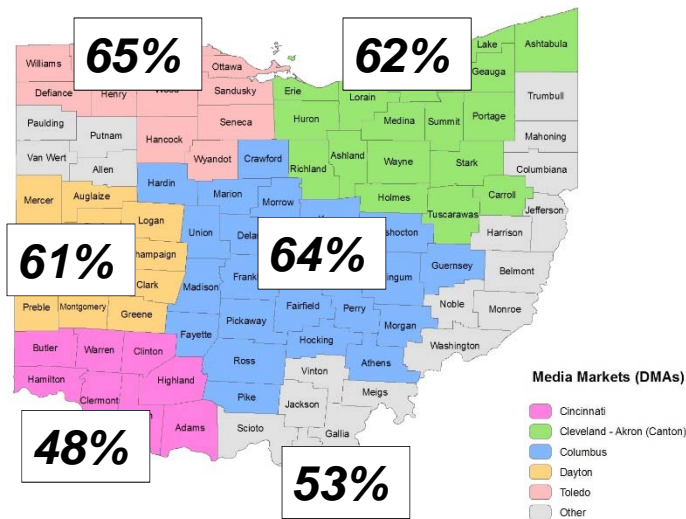
Ohio Voter Survey Results: Strong support for idea of \$1 billion dollar bond issue to clean-up Lake Erie and public waterways and systems

QUESTION WORDING:

“An issue that may be on the Ohio ballot at some point in the future would be for a \$1 billion dollar statewide bond issue to restore and improve environmental conditions and water quality at Lake Erie, Ohio’s smaller lakes and rivers, as well as public water infrastructure systems. If this issue were on the ballot today, and you were voting, would you vote for or against it?”



There appears to be substantial support for the idea of a bond issue for environmental reclamation of Ohio’s water assets. Although support differs greatly by party, overall it is well above the 50% threshold, which suggests that it is viable. Interestingly, there is higher support in the northern portions of the state, which may be due to the inclusion of a reference to Lake Erie in the question wording. It should be noted that this is a concept test, and the actual formal ballot language for such a request will likely be quite different and could affect the outcome.



Methods

This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 802 randomly-selected registered Ohio voters with histories of voting in recent general elections, who had valid residential, VOIP or cellular telephone numbers. The interviews were performed during the period of January 6, 2016 through January 10, 2016. The overall estimated margin of sampling error is +/- 3.46%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey were repeated, 95 times out of 100 the results would be within plus or minus 3.46% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. **Please note that this survey question was not funded or commissioned by any organization or committee, nor was Fallon Research & Communications, Inc. retained by any parties of interest in this matter.**

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